



INVITATION

5 DECEMBER 2017

PASS PROJET - FINAL CONFERENCE

**"HOW TO BRIDGE THE GAP IN PHYSICAL ACTIVITY
PROMOTION ?"**

14:00 - 16:00

SOFITEL BRUSSELS EUROPE

Place Jourdan 1

Brussels

Registration

The PASS project is a 3-year initiative funded by the Erasmus+ Sport Programme of the European Union. Led by Sport and Citizenship with the support of 6 European partners, the project started in January 2015 as an attempt to shed new light on physical activity policies across Europe. The project paid particular attention to five settings: education, sport industry, health, grassroots sports and cities. The final conference will allow to present the project research and recommendations.

PROGRAMME

13:30 I Arrival and registration of participants

14:00 I Words of welcome

- Laurent THIEULE, President, *Sport and Citizenship* Think tank

14:10 I Introduction

- Marc TARABELLA, Member of the European Parliament, Co-Chair of the Sport Intergroup

14:20 I Building policy from evidence: the results of the PASS research

- Richard BAILEY, Head of Research, ICSSPE

14:40 I Roundtable discussion

Moderator:

- Maxime LEBLANC, EU Affairs Manager, *Sport and Citizenship*

Presentations/Speakers:

The sport industry and the contribution to physical activity

- Jérôme PERO, Secretary General, FESI

Cities as change agents to turn the tide of physical inactivity

- Wolfgang BAUMANN, Secretary General, TAFISA

Recognising the importance of the school context

- Rose-Marie REPOND, Past President, EUPEA

Grassroots sport organisations: a key to HEPA promotion and advocacy

- Jacob SCHOUENBORG, Secretary General, ISCA

15:40 I Questions with the audience

15:50 I Closing address

- Maria-Luisa FERNANDES-ESTEBAN, Deputy Director, Sport Unit, DG EAC, European Commission

